



NBP 2011 INCENTIVE TRIP

33 Week Contest Period

January 1, 2011 through August 14, 2011

5 Days/4 Nights for Producer and Guest

240,000 A.V. (Issued/Placed Business)

Minimum 70% Placement

Critical Care	200%
Medicare Supplements	150%
Life Insurance	100%
All other Products	100%
PPO Rewrites	50%
Annuities	15%
Group	10%

*Destination yet to be determined/must be in good standing at time of trip/
no cash value.